



One Small Step

A Day of Outdoor Arts in Coventry

Thursday 28 Nov 2019

FarGo Village, Far Gosford Street, Coventry, CV1 5ED

09:30	Conference Registration, tea, coffee and light breakfast: Esquires Coffee @ESQ_Franchise	Box Foyer
10:30	Welcome to the OAUK Conference 2019 <ul style="list-style-type: none">• Angus MacKechnie (OAUK)	The Box
10:35	Outdoor Arts Overview: OAUK's Chair and Executive Director present an overview of the UK outdoor arts sector; some history, key moments, highlights and some personal reflections. <ul style="list-style-type: none">• Deb Mullins (OAUK) Angus MacKechnie (OAUK)	The Box
11:00	Making the case: useful evidence of the value of outdoor arts <ul style="list-style-type: none">• Global Streets Nutkhut OAUK / Audience Agency	The Box
11:15	The story of a show: from idea to realisation: Imagineer Production's <i>Bridge</i> <ul style="list-style-type: none">• Jane Hytch Lou Lomas Orit Azaz	The Box
11:35	An introduction to Coventry City of Culture 2021 <ul style="list-style-type: none">• Martin Sutherland (CEO Coventry City of Culture 2021)	The Box
11:40	Move to Breakouts	FarGo Village
11:45	Breakout 1: Building a Festival <p>How do you initiate, build and develop an outdoors arts festival? How do you integrate outdoor arts into existing programmes? How do you find, engage with and programme companies and create successful partnerships?</p> <p>The panel share a wealth of experience, including Cohesion Plus's creative collaborations, Inside Out's work on the LAND project bringing together land stewards, artists and producers, Hat Fair's extensive festival development and Birmingham Hippodrome's growing relationship with outdoor work.</p> <ul style="list-style-type: none">• Andrew Loretto (Hat Fair)• Gurvinder Sandher (Cohesion Plus)• Kate Wood (Activate Performing Arts / Inside Out Dorset)• Chair: Graham Callister (Birmingham Hippodrome / OAUK Board)	FarGo Village Venue 1
11:45	Breakout 2: Developing a Company <p>How do you grow and maintain a successful outdoor arts company? How do you sell your shows and market to your company to festivals and programmers? How do you price your work, pay fairly, budget realistically and tour successfully?</p> <p>The panel will share the stories of The Fabularium's growth from a university starting point, the Bicycle Ballet's sustained development over many years, Stopgap's careful balance as an indoor and outdoor company and Nutkhut's development as a company and sector leader.</p> <ul style="list-style-type: none">• Gareth Price-Baghurst & Jessica Rowe (The Fabularium)• Karen Poley (Bicycle Ballet Company / KP Productions)• Sho Shibata (Stopgap Dance Company)• Chair: Ajay Chhabra (Nutkhut / OAUK Board)	FarGo Village Venue 2
11:45	Breakout 3: Funding and Finances <p>How do you find out about national and local funding opportunities, commissioning programmes and trusts and foundations? How do present yourself as both creatively exciting and financially viable? What contributes to a successful funding application and what is the best fit for your company size, experience and capacity?</p> <p>We will hear from Arts Council England about national funding opportunities, XTRAX will introduce their various projects including the Without Walls programme, Motionhouse will share their experiences as a successful touring company, as well as a commissioner's perspective.</p> <ul style="list-style-type: none">• Clive Lyttle (ARTS Council England)• Irene Segura (XTRAX / Without Walls)• Louise Richards (Motionhouse)• Chair: Michelle Walker (Nine Elms on the South Bank / OAUK Board)	FarGo Village Venue 3

11:45	Breakout 4: Making a Show How do you turn a great idea into a great outdoor show? How do you find practical advice and creative input? How do you deal with the challenges of working outdoors - wind, rain, pavements, potholes, fields, rigging, sound and lighting - not to mention pyrotechnics, water and noisy dogs? Our panel will talk about how they created four very different, very successful outdoor shows: <i>Gobbledegook's Ear Trumpet</i> , <i>Highly Sprung's Urban Astronaut</i> , <i>Upswing's Catch Me and Wild 'n' Beets's Bingo Lingo</i> . <ul style="list-style-type: none"> • Lorna Rees (Gobbledegook Theatre) • Mark Worth & Sarah Worth (Highly Sprung Performance Company) • Vicki Amedume (Upswing) • Chair: Daryl Beeton (Daryl Beeton Productions / OAUk Board) 	FarGo Village Venue 4
13:15	Lunch Break A lunch feast from two local businesses – all vegetarian with lots of vegan options Arabian Bites @BitesCoventry & Miss Ellies of Coventry @missellieshm	Box Foyer
13:30	Bridge building in the Courtyard: Help complete one of Imagineer Productions 'Leonardo di Vinci Bridge Kits'. <ul style="list-style-type: none"> • Imagineer Productions Ascension Dance Company 	FarGo Courtyard
14:15	Brexit Update: Hard to be certain on what we will report here, but we'll update on our latest research, information and experience in the current circumstances. <ul style="list-style-type: none"> • Annika Edge (XTRAX) Louise Richards (Motionhouse) Angus MacKechnie (OAUk) 	The Box
14:40	Outdoor Arts Ideas Summit Artist Pitching 1 (11 x 3 mins) <ul style="list-style-type: none"> • Murmuration Arts Ascension Dance Company Can Samba Company-ish Dizzy O'Dare Emergency Exit Arts Exchange Creative Community The Fabularium Highly Sprung Performance Co Just More Productions Mr Wilson's Second Liners 	The Box
15:15	Outdoor Arts Opportunity Pitching (7 x 3 mins) <ul style="list-style-type: none"> • Jacqui Gavin (Coventry City of Culture) Bill Gee (Areas of Outstanding Natural Beauty) Ellen Harrison (Historic England) Ellie Beedham (Team London Bridge BID) Ajay Chhabra (The Mela Partnership) Jo Burgess (Fool's Paradise) Phill Hargreaves (Offsite / Déda Derby) 	The Box
15:40	Quick break	Box Foyer
15:55	Outdoor Arts Ideas Summit Artist Pitching 2 (10 x 3 mins) <ul style="list-style-type: none"> • MBD (Metro Boulot Dodo) Neighbourhood Watch Stilts International Pirates of the Carabina Ramshacklicious Smoking Apples Talking Birds Teatro Vivo Tit for Tat Whalley Range All Stars Puppets with GUTS 	The Box
16:30	Summary and reflections (and Angus' Top Ten of 2019...) <ul style="list-style-type: none"> • Angus MacKechnie (OAUk) 	The Box
16:45	Outdoor Arts Ideas Summit Marketplace Now is the chance for delegates to meet the pitching companies and artists in the Marketplace and begin conversations, make connections and start creative relationships.	FarGo Market Hall
16:45	Traverse on the Bridge – performers jump, spin, and flip on one of Imagineer's Bridge Kits <ul style="list-style-type: none"> • Ascension Dance Company 	FarGo Courtyard
16:45	Cut to the Chase – slapstick & acrobatic tribute to the golden era of silent comedy <ul style="list-style-type: none"> • Coventry University Students 	FarGo Courtyard & Market Hall
16:45	Sign-up funding surgeries (4 x 15 mins – sign up at reception) <ul style="list-style-type: none"> • Arts Council England: Andrew Ellerby, Becky Pearcy, Clive Lyttle + Lorna Palmer 	FarGo Market Hall
17:45	Drinks and Networking <ul style="list-style-type: none"> • Delegates, participants, pitchers, speakers, OAUk board and staff 	Twisted Barrel
18:45	Conference Ends	

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